



**Workshop by
Society of Automotive Engineers, IESTS Chapter**

**on the occasion of the
Centenary Celebration of the
Department of Mechanical Engineering
IEST Shibpur.**

**Topic ▶▶▶
Recent Trends in
Automobiles and Engines :
Indian Perspective**

Date : 25th Jan, 2022

Time : 1: 30 pm to 5:15 pm

Final and pre-final year undergraduate students, postgraduate students, research scholars, and practising engineers in this sector are encouraged to register.



Register here - <https://forms.gle/TikB5t144NLJS75Y7>

Registration Deadline: 24th January 2022, 11:59 pm

Find Us On <https://centenaryiestmech.org/>



➤ Event Schedule

**1:30
PM**

**Introduction to SAE
IIESTS Chapter**

2 PM

Mr. Manoj Aggarwal

(Department Head, Brakes
Design Dept, R&D Maruti Suzuki)

3 PM

Mr. Avik Chattopadhyay

(Co-Founder & Partner, Expereal
India, Ex-Head of Marketing,
Product Planning, Volkswagen India

4 PM

Mr. Anupam Bhattacharya

(Vice President of Tata
Technologies, Ex-employee, Tata
Motors & Mahindra)

5 PM

**Valedictory
Session**

> About the Speakers

Mr. Manoj Aggarwal

Mr. Aggarwal is currently serving as the Deputy General manager of Maruti Suzuki India Limited and has been a part of it since 2007. He has also been a part of Nissan Motor Corporation, Calsonic Kansei Motherson Auto Products, Carnation Auto India Pvt. Ltd., and Bank of Maharashtra. He has completed his Bachelors in Engineering from Netaji Subhas Institute of Technology and has done MBA in Marketing and Finance from IMT Ghaziabad.



Mr. Avik Chattopadhyay

Mr. Chattopadhyay has spent 22 years in the automotive and oil & gas industries, across markets and cultures before he decided to go entrepreneurial. He has covered functions like marketing, business strategy, product planning, mergers and acquisitions advocacy, and integration across organisations such as Maruti Suzuki, Caltex, ExxonMobil, Apollo Tyres, PSA & Volkswagen. He is the co-founder and partner of Expereal. Academically, he is an alumnus of IMD Lausanne and XLRI Jamshedpur, having graduated in Economics from Hans Raj College, Delhi University. He also advises an automotive forum, an automobile art institution, and a leading APAC digital conference. He is a member of Advisory Board of XLRI Delhi-NCR campus. He is also part of a sustainable mobility think-tank called CAPR.



Mr. Anupam Bhattacharya

Mr. Bhattacharya is the Vice President of Tata Technologies, and an EV Researcher at the Indian Institute of Management. A digital thought leader as well as a passionate business leader with 23 years of global automotive industry experience (US, Germany, France, Japan & India) in digital / engineering services, key account management, innovation and product management across organisations like Wipro Technologies, Mahindra & Mahindra, Tata Motors Ltd. He is an alumnus of Jadavpur University & Loyola Institute of Business Administration and has pursued PhD in Electric Vehicle Branding from IIM Ranchi. A United Nations speaker, a writer and a global thought leader in Electric Mobility, Connected - Software Driven Vehicles, Customer Experience, Industry 4.0 & Cloud migration.